

MARCH 10, 2014

TravelAgent

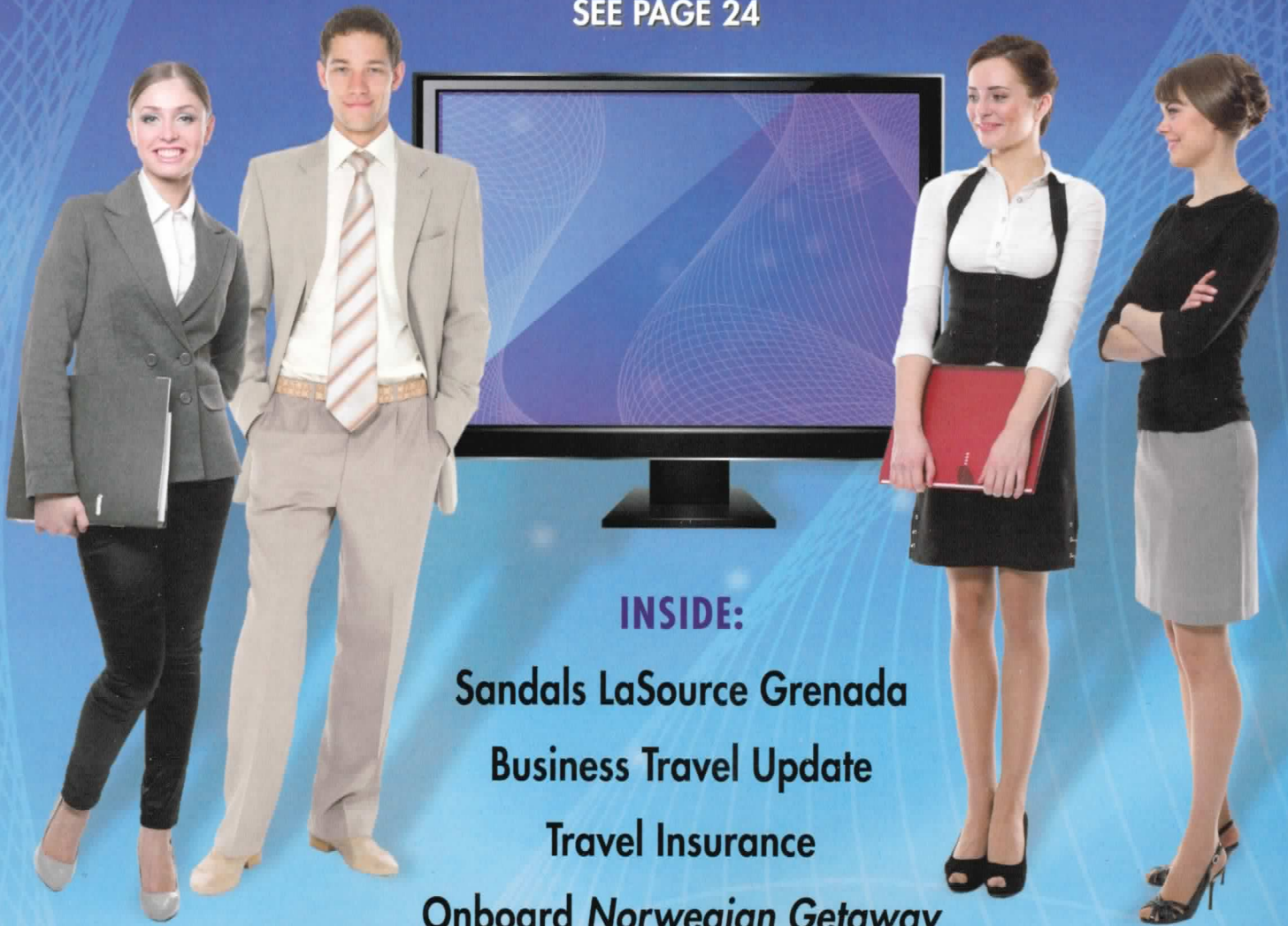
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Keep track of the latest developments on the consortia front by visiting the "Industry" section at www.travelagentcentral.com

Tour, Cruise and Airline Updates



Triple Cross Square, Warsaw

HERE ARE some of the latest developments of interest to agents from tour operators, cruise lines and airlines.

AGENT PORTAL: Central Holidays (www.centralholidays.com) has launched a new agent-exclusive portal with sales tools for both traditional and home-based travel agents. The portal has a dashboard where registered travel specialists can have customized brochures and flyers, branded with their agency logo and contact details, created for them. Additional resources include access to special FAM trip opportunities.

CHINA FAM: Chinatour.com is offering a 10-night FAM to China that departs from New York on September 1 and October 20, and Los Angeles on September 7 and October 14,

2014. Travel agents will visit Beijing and Xian, the city of Shanghai, and Suzhou and Hangzhou. Land-only rates start at \$999, with air-inclusive prices from \$1,699, and companions from \$1,199/1,899.

CELEBRATING THE 'CENTURY': To celebrate the farewell season of *Celebrity Century* (www.celebritycruises.com), the ship will host special events, including a newly introduced "President's 'Celebration of the Century' Cruise," during a year with a record number of ports of call and 17 new cruise destinations for the brand. The farewell season will also have exclusive onboard programming and special offers for guests. *Celebrity Century* will leave the fleet in April 2015. From now until then, *Celebrity Century* will visit 77 ports across 32 countries.

NEW RIVER SHIP: Next month, CroisiEurope (www.croisieurope.com) will unveil the newest member of its Rhine fleet, the *MS Lafayette*. This ship's spacious cabins will have floor-to-ceiling windows and a modern interior. The ship has a new route that travels through Holland, Germany and Switzerland including optional excursions to the Mainau Island, Mainz, the Black

Forest and the Titisee, and more.

'AUTISM FRIENDLY' CRUISING:

Autism on the Seas has introduced the travel industry's first "Autism Friendly" Certification Standard & Training Program for cruise lines. Royal Caribbean International (www.royalcaribbean.com) is the first cruise line to receive such certification.

MIAMI-HELSINKI ROUTE: Finnair (www.finnair.com) has announced new twice weekly seasonal direct flights between Miami, FL, and Helsinki, operating from December 16, 2014, until March 21, 2015. Airbus A340 aircraft will be used. Starting January 3, 2015, the service increases to three times weekly.

AGENT FARE TO POLAND: LOT Polish Airlines (www.lottravelagents.com) is offering travel agents and a companion special economy-class fares to experience its Dreamliner roundtrip flights between Chicago and Warsaw through March 31, based on availability. These fares are \$329 for agents and \$429 for companions, including taxes (the fuel surcharge fee has been waived). Some restrictions apply.

For details on these stories and daily news updates, visit www.travelagentcentral.com.

Nominate Your Top Supplier Sales Reps for 2014

SUPPLIER SALES REPRESENTATIVES are the professionals who heed your call when you need help with a particularly challenging booking or client. Now, it's time to recognize those unsung heroes. Yes, **Travel Agent's** annual "Top Supplier Sales Reps" special feature is back and you're invited to submit your nominations for the best and the brightest. The deadline is March 31. **Travel Agent** will recognize the top nominees in an upcoming issue as well as on TravelAgentCentral.com.

We've divided the industry into several categories. Be prepared to list up to two sales people per category and give us some background as to why your nominee deserves to make to this year's list. For details and the nomination form, visit www.travelagentcentral.com, search "top reps 2014."

