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# Adventure Travel News - 11/7/2014



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Torres del Paine National Park. Miguel Viera via Wikimedia

the [UN World Tourism Organization](#) released an in-depth report on adventure travel, and the growing relationship the industry has with sustainable tourism. The report examines the trends that are impacting adventure travel at the moment, as well as how sustainable tourism impacts local economies, the risks involved with taking clients to remote locations, challenges to the growth of the industry, and much more. While the report is aimed at those who work in travel and tourism, there are some interesting insights for travelers as well. You can read the report in full [here](#).

Your weekly round-up of the latest news, commentary, and deals from the world of adventure travel.

**ATTA and UN World Tourism Organization Release Report on Adventure Travel**  
The [Adventure Travel Tourism Association](#) (ATTA), working in conjunction with

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### Take Part in the "Saving the Elephants" 10k Run in NYC November 22

On November 22 a 10k run that will benefit the [David Sheldrick Wildlife Trust](#) will take place in Central Park in New York City. The [Saving the Elephants Run](#) will get underway at 9:00 AM at the Bethesda Fountain, with all proceeds being donated to help with the conversation of elephants in Africa. At the current rate that these creatures are being killed, it is believed that there will be no elephants living in the wild in Africa within 12 years. This is an opportunity to help prevent the from happening, before it is too late. The charity run is sponsored by [Extraordinary](#)

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[Journeys](#), one of the best adventure travel companies in the world, and one that embraces the ethics of sustainable travel on all of their tours.

### **Ace the Himalaya Introduces New Way to Trek in Nepal**

Despite recent tragedies in Nepal, the country is still one of the best places for a trekking excursion in the entire world. Hiking in the High Himalaya is unlike anything else, with sweeping vistas, no capped peaks, and breathtaking scenery. Recently, adventure travel company [Ace the Himalaya](#) has introduced a new way of exploring this part of the world with the first ever home-stay trek. The 13-day itinerary takes travelers to the Gorkha region of Nepal, where they'll actually stay in the homes of the local Sherpa people. This approach to travel allows a level of cultural immersion that you don't often find with traditional tours, creating bonds with local families and communities on a deeper level. Find out more about this exciting offering by [clicking here](#).

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### **Adventure Travel Company Reassures Travelers About Ebola Crisis in Africa**

Earlier this week, adventure travel company [Tropical Ice](#) sent a long newsletter to clients, and prospective customers, reassuring them about the ongoing Ebola crisis in Africa. The gist of the letter was that while conditions continue to be troublesome in West Africa, the main tourism destinations on the continent remain safe, and free from the virus. In this case, Tropical Ice wanted to

assure those considering traveling with them in East Africa, that there have been no cases of Ebola in Kenya, and that the region is completely safe for visitors. As we've noted more than a few times on About.com, while Ebola remains a concern for those visiting the nations hardest hit – Liberia, Sierra Leone and Guinea - the rest of Africa remains Ebola free. The epidemic is a serious one, but it is relatively contained. Africa is a big place, and there are many countries there that have no connection to the crisis at all. If you're planning on going on safari, climbing Kilimanjaro, or some other activity in Africa, you should not change your plans. Now is as good of a time to go as any.

### **Vaya Adventures Announces New Tour to Patagonia**

The Patagonia region of southern Chile and Argentina is amongst the most spectacular adventure destinations in the entire world. The landscapes are stunning, dramatic, and completely unforgettable. Naturally, it is the perfect destination for adventurous travelers, which is why [Vaya Adventures](#) has announced a new 14-day itinerary to this amazing destination. The new [Patagonia by Land and Sea](#) tour takes travelers to the extreme southern portions of South America, where they will enter the legendary Torres del Paine National Park by zodiac, go on a hiking excursion to the iconic Paine Towers, and cruise the pristine fiords near the infamous Cape Horn. This is the trip of a lifetime for those looking to experience everything that Patagonia has to offer, without sacrificing comfort. If you're looking to visit what many deem the most beautiful place in the world, this trip is for you.

That's all for this week. I'll be back next week with more adventure travel news.