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TRAVEL NEWS

Travel Pulse > Airlines > Finnair Celebrates 90 Years with Michelin Menu and Marimekko Design

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Finnair Celebrates 90 Years with Michelin Menu and Marimekko Design

By James Ruoff
May 23, 2013 6:27 PM

Finnair is commemorating its 90th year in 2013 in several different ways. Every month this year Finnair will be posting a video to their YoutubeChannel. Marimekko, a famous Finnish design house, will participate in a collaboration with the carrier. For the next three years, all Finnair aircrafts will feature Marimekko textiles and tableware. Passengers will be able to purchase from a selection of Marimekko items from their Finnair collection, both through in-flight sales and the Finnair PlusShop.

Finnair is also working with Finnish Chefs Pekka Terava and Tomi Bjorck, to elevate their long-haul menus. Michelin-starred Terava specializes in Nordic cuisine, while Bjorck will bring his Asian-influence to the menu.

In June Finnair will add direct flights from Helsinki to Xian and Hanoi, as well as Tel Aviv, Antalya and Palma. Finnair innovation also allows for passengers to check-in to their flights with Facebook by linking their profiles with the airline seating maps. In March, they began a two-month trial of Windows 8-powered HP ElitePad 900 tablets on select aircrafts, a new chapter in wireless in-flight entertainment.

Today's Airlines Stories

Finnair Celebrates 90 Years with Michelin Menu and Marimekko Design

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