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Finnair Celebrate 90th Birthday with Upgrades, New Service

By [James Ruqgia](#)
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Finnair has chosen Nov. 1, its 90th birthday, as the date to bring together a full program of upgrades to its customer experience. Some of the upgrades are already completed while others are still underway.

Improvements to cabin service include new in-flight entertainment on all long-haul flights; more wines, beer and spirits in the Helsinki airport lounge; and the continued retrofitting of fully-flat beds to the Business Class cabin. On long-haul flights Finnair now features 72 movies and more than 150 TV shows in both Economy and Business Class.

On Finnair's new Airbus A321s with Sharklets, which are mostly operated on medium-haul and leisure routes, passengers can rent (for a 10 euro fee) Samsung Tab 3 tablet computers. The tablets come pre-programmed with dozens of hours of video, music, games and newspapers.

At Helsinki Airport, Finnair's business passengers, as well as holders of Finnair Plus top-tier cards and others with lounge access now will find an upgraded range of complimentary wines, beer and spirits. At the non-Schengen Finnair Lounge next to Gate 36, a more exclusive list of champagnes and liquors are available for a charge.

A new Premium Lounge in the non-Schengen area is being built and is scheduled to open next spring. The new lounge is for Finnair Plus Platinum and Gold members and their guests only, as well as frequent flyer cardholders with equivalent status at a fellow oneworld airline. Last month, Finnair unveiled new Signature Meals in Business Class by chefs Tomi Björck and Pekka Terävä. In addition, Finnair is retrofitting eight long-haul aircraft with fully-flat beds in Business Class. They will be unveiled next September.

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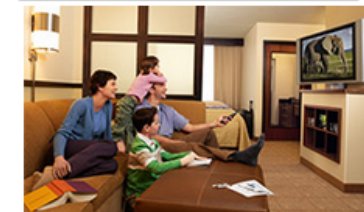
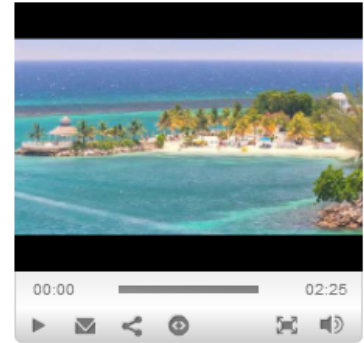


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