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## Finnair's newest Premium Lounge and Sauna is set to open July 1st, 2014

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Finnair is set to open a new Premium Lounge directly adjacent to the award-winning Finnair Lounge near Gate 36 in Helsinki Airport. The Premium Lounge is open to Finnair Plus Gold and Platinum members and their guests, as well as to frequent flyer cardholders with equivalent status at a fellow oneworld airline, including Finnair's joint business partners American Airlines, British Airways, Iberia and Japan Airlines.



The Premium Lounge showcases classic Nordic design in harmony with Finnish nature, with dynamic changes in light, colors and video projections synchronized with the seasons and time of day to create a calm atmosphere for travelers. Complimentary meals and drinks, including wines and spirits, are served in the 4380 square foot space that comfortably seats up to 122 guests.

"Our aim was to create a high-quality, even emotional experience for Finnair's demanding clients," says designer Vertti Kivi. "Different zones for work, refreshment, silence or bathing are unified with a light Scandinavian design touch, creating a space that clients won't forget."

As part of the overall upgrade in lounge services, the customers of both the Premium Lounge and the original Lounge will also enjoy access to completely new private shower suites and Finnish sauna. Towels and forest berry-based shampoos, shower gels and lotions from Finland will be provided.



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"This new and exclusive lounge takes Finnair's long association with Finnish design to a new level", says Markku Remes, Finnair's Manager of Lounge and VIP Services. "We will be delighted to welcome our most loyal and regular customers into this special space before their flight."

By Ross Atkinson

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