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## Finnair to Launch Premium Economy Later This Year Airline Discontinues Free Food in Coach

By Karin Sun on 13 August 2014

  

Finnair announced it will begin offering Economy Comfort, a new premium economy option, on long-haul flights this fall. The section will be located at the front of the economy cabin and will include seats with four inches of extra legroom, high-quality headphones, and personal amenity kits.



Finnair aircraft in Stockholm

The airline will also begin offering all economy-class passengers on long-haul flights a new selection of wines, as well as complimentary sparkling wine and a mid-flight snack on day flights, while business-class customers will receive upgraded amenity kits with high-quality brand products. The carrier is also planning to expand its in-flight entertainment selection for all long-haul passengers.

On short-haul flights within Europe, the airline will replace its complimentary cold snack service in economy class with Sky Bistro, which offers a wider selection of foods and beverages from Europe and Asia. Customers may purchase Sky Bistro meals online in advance or onboard the flight. Tea, coffee, and blueberry juice will continue to be offered on a complimentary basis on all flights and in all classes of service.

Finnair also plans to launch a new mobile application that will allow customers to check in for their flight, select seats, purchase upgrades, receive offers, and check their Finnair Plus frequent flyer point balance. The application will initially be released for Apple iOS devices, but will become available in versions compatible with other mobile platforms later on.

In addition to these new services and amenities, the airline had previously announced other upgrades including new lie-flat seats in business class, a sauna and new shower suites at Helsinki Airport's Finnair Lounge, and the opening of a new Premium Lounge for top-tier members of Finnair and oneworld frequent flyer programs.

(Photo: Accura Media Group)



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