



Finnair Premium Lounge and Sauna Coming to Helsinki Airport

MAY 12, 2014

— Robb Report —
LUXURY NEWSWIRE

Finnair is set to open a new Premium Lounge directly adjacent to the award-winning Finnair Lounge near Gate 36 in the non-Schengen area of Helsinki Airport. The Premium Lounge, designed by the Helsinki firm dSign Vertti Kivi & Co, complements the original Finnair Lounge and will be ready for Platinum and Gold Finnair Plus members and other oneworld top-tier customers by July 1, 2014.

The Premium Lounge showcases classic Nordic design in harmony with Finnish nature, with dynamic changes in light, colors and video projections synchronized with the seasons and time of day to create a calm atmosphere for travelers. High-quality complimentary meals and drinks, including wines and spirits, are plated on Marimekko tableware or served in Iittala Ultima Thule glasses – first designed for Finnair in 1968 by Tapio Wirkkala. The lounge features carefully selected furniture including legendary Tulip and Womb chairs created by Eero Saarinen. The 4,380 square foot space can comfortably seat up to 122 guests, providing them with separate areas for work and relaxation.

As part of the overall upgrade in lounge services, the customers of both the Premium Lounge and the original Lounge will also enjoy access to completely new private shower suites and Finnish saunas. Towels and forest berry-based shampoos, shower gels and lotions from Finland will be provided.

"This new and exclusive lounge takes Finnair's long association with Finnish design to a new level," says Markku Remes, Finnair's Manager of Lounge and VIP Services. "We will be delighted to welcome our most loyal and regular customers into this special space before their flight."



Featured Videos

Heesen Galactica Star



Southern California's Thermal Club



Videos from
Robb Report 
iPad Edition

[Interested in Travel?](#)

"Our aim was to create a high-quality, even emotional experience for Finnair's demanding clients," says designer Vertti Kivi. "Different zones for work, refreshment, silence or bathing are unified with a light Scandinavian design touch, creating a space that clients won't forget."

The Premium Lounge is open to Finnair Plus Gold and Platinum members and their guests, as well as to frequent flyer cardholders with equivalent status at a fellow oneworld airline, including Finnair's joint business partners American Airlines, British Airways, Iberia and Japan Airlines.

Other Business Class passengers are welcome to the original Lounge, which is directly adjoining the Premium lounge and is regularly featured in lists of the world's top airline lounges.

For more information:

- Finnair Gallery: <http://gallery.finnair.com>
- Finnair on Twitter: www.twitter.com/Finnair
- Finnair blogs: <http://blogs.finnair.com>
- Finnair on Facebook: www.facebook.com/finnair
- Finnair Group website: www.finnairgroup.com

About Finnair: Finnair is specialized in fast connections between Europe and Asia via Helsinki. The airline carries more than eight million passengers annually and connects 13 cities in Asia with more than 60 destinations in Europe. The airline, a pioneer in sustainable flying, operates a young, modern fleet and has the highest score of a publically disclosing airline in the worldwide Carbon Disclosure Project. The only Nordic carrier with a 4-star Skytrax ranking, Finnair also has won the World Airline Award for Best Airline Northern Europe for the past three years running. Finnair is a member of oneworld, the world's leading quality alliance.

Email: stephanie@dqmpr.com

▶ Aviation ▶ Other ▶ Travel ▶ Helsinki

