



AIRLINE POLICIES

Finnair Completes IATA Environmental Certification

By Newswire | January 13, 2015

Finnair has become the first airline in Europe to be certified as a Stage 2 operator in the IATA Environmental Assessment (IEnvA) program. Here's a look at the program.

Filed under : airline policies, Europe

Finnair has become the first airline in **Europe** to be certified as a **Stage 2** operator in the **IATA Environmental Assessment (IEnvA)** program, an environmental management system designed to independently assess and improve an airline's environmental management.

Worldwide, the only other carrier to have achieved Stage 2 certification is **South African Airways**.

"This certification is proof of our commitment to environmental leadership within the aviation industry," said **Pekka Vauramo**, Finnair's CEO. "Environmental sustainability is at the core of Finnair's operations and we are continuously working to improve our environmental performance. We believe that developing common environmental standards and assessment for the aviation industry is important and we are proud to be the forerunners in this field. Environmental sustainability also matters to our customers and we are happy to provide more sustainable options for their air travel."

Finnair has set the following environmental performance targets for its operations:

- 40 percent reduction of anti-icing fluid usage in 2014-2016.
- 20 percent reduction of CO2emissions in 2009-2017.
- 10 percent reduction of energy usage in corporate facilities in 2007-2016.
- 10 percent decrease of the non-EU waste/passenger in 2014-2016.
- 40 percent noise reduction in 2014-2017.

"Everything we can do to minimize our carbon profile as an airline is a victory for the environment and for our ability to generate shareholder value," said **Ville Iho**, Finnair's COO. "In the long run, however, environmental performance is like safety—it is something that all airlines benefit from with sector-wide cooperation. The standards of the IEnvA program help us and all airlines improve fuel efficiency, reduce waste and limit greenhouse gas emissions in our operations."

IEnvA Stage 1 —which Finnair reached in June 2013 along with a small pilot group of other airlines—ensures an airline has developed the foundation and framework for its environmental management system. Stage 1 also certifies an airline has identified and complied with its environmental legal requirements.

Subscribe to the Daily Newsletter

enter your email

SUBSCRIBE

Disney CRUISE LINE
See all that's included.
More details

Ships' Registry: The Bahamas ©Disney ©Disney/Pixar

New year, new savings
Start off 2015 with our best deals yet* »
US AIRWAYS VACATIONS
*TERMS/CONDITIONS APPLY

TravelAgent UNIVERSITY

THIS WEEK'S MOST-READ STORIES

- Three Upcoming Mexico Hotels to Keep in Mind
- Man Falls Off Royal Caribbean Cruise and Was Rescued by a Disney Cruise
- Norwegian Cruise Line Launches Norwegian Escape Events for Agents

Stage 2 ensures that an airline has implemented all of the IEnvA Program Standards, identified and mitigated its significant environmental impacts and has set performance targets. Stage 2 also certifies that an airline has developed processes for monitoring and reviewing its performance against its targets and objectives, thus driving environmental efficiency.

The environmental standards that underpin IEnvA are based on recognized environmental management system (EMS) principles (such as ISO 14001) and have been developed by a joint team of environmental consultants and airline experts, including some Finnair personnel. Airline assessments—including Finnair’s—are undertaken by independent accredited Environmental Assessment Organisations that have demonstrated competencies in aviation and environmental auditing.

The scope of IEnvA is limited to flight operations and corporate activities, but modules covering ground and MRO operations are currently under development.

Visit www.finnairgroup.com

- [Cause of the AirAsia QZ8501 Crash May Be Known Soon](#)
- [Top Travel Stories of 2014: Las Vegas \(VIDEO\)](#)
- [Princess Cruises Will Offer a New Alaskan Cruise](#)
- [Regent Releases New Details on Seven Seas Explorer](#)
- [The Rosewood Brand Adds Castiglione del Bosco to Its Collection](#)
- [U.S. Announces Big Changes in Cuba Travel Restrictions](#)
- [Holland America Line's Zuiderdam Rescues Eight From Sinking Vessel](#)

[SUBSCRIBE TO MAGAZINE](#) · [DIGITAL EDITION](#) · [NEWSLETTERS](#) · [ADVERTISE](#) · [ABOUT US](#) · [RSS](#)

Destinations & Trip
Types:

[USA-Las Vegas](#) [Cruises](#) [Europe](#) [Caribbean](#) [Mexico](#) [USA-Hawaii](#)

Questex Travel:

[Archive](#) / [Home-Based Travel Agent](#) / [Travel Agent University](#) / [Luxury Travel Advisor](#) / [Luxury Travel Exchange](#) / [OTID](#) / [Order OTID Directory](#) / [Content Syndication Opportunities](#)

[DEALS](#) · [PODCAST & VIDEO](#)