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Finnair Joins Forces with Santa Claus to Spread Holiday Cheer

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Everyone is getting more connected and automated and looking for the quickest route these days.

Now, it appears as if Ol' Saint Nick has opted for a faster way to get around the world this Christmas holiday.

In an effort to spread cheer this holiday season, Finnish airline Finnair is using Santa Claus to spread the word about the "fast connection between east and west."

Finnair, the official airline of Santa Claus for the past three decades, has already put a Christmas touch on two of its Airbus 321 Sharklet planes.

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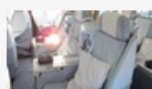
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In addition to the festive paint job, Finnair is flying Santa Claus to several destinations in Asia and European where he'll visit with the people and promote Finnair ahead of the holiday.



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Having partnered with the Santa Claus Foundation back in 1983, Finnair has an advantage over other airlines this time of year, as evidenced by 2014's "Finnair & Santa's Secret" ad. The video, as seen below, sheds light on how Santa Claus is able to drop off presents at every house around the world in just 24 hours.



To be fair, sleigh and reindeer are so 2013.

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