

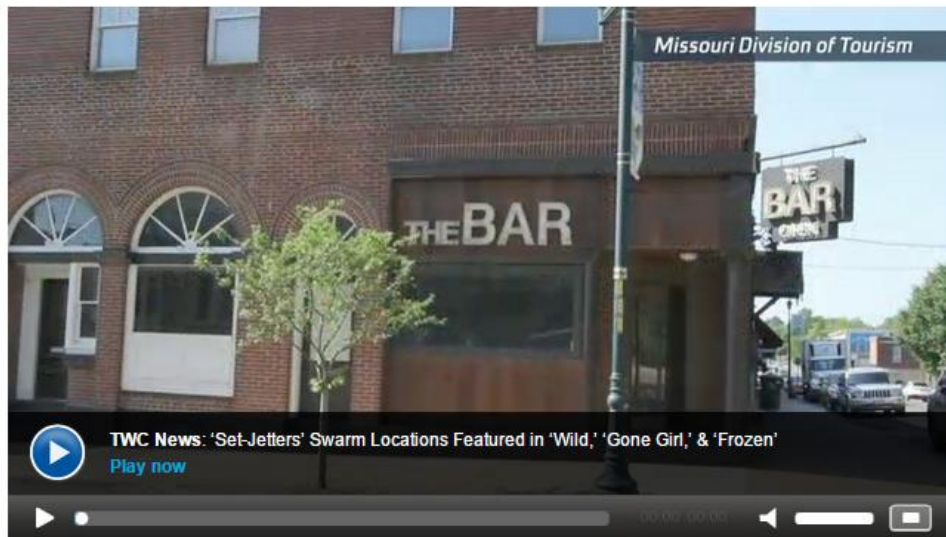
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Recent Movie Locations Attract 'Set-Jetting' Visitors

By: Valarie D'Elia 5:30 AM





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A number of recent blockbusters feature beautiful and intriguing scenery, which has caught the attention of so-called "set-jettlers." NY1's Valarie D'Elia filed this report.

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It might not be an official Oscar category, but here are the nominees for best film locations for so-called "set-jettlers."

"A set-jetter is someone who wants to go to a movie location and wants to live the film," says Gretchen Kelly, a set-jetting expert and editor at Travelhushhush.com. "Destinations are keying into the fact that films and movies make people want to go to the places where they are set."

For example, "Lord of the Rings" has been such a boon to tourism that Kelly says 6 percent of visitors to New Zealand go there just because of the Hobbit movies.

To capitalize on the "Frozen" frenzy, Adventures by Disney runs an all-inclusive weeklong tour of Norway, visiting the real life locations recreated in the animated film.





Even movies that were shot in places that don't scream tourism are getting a bump in visitors, like Cape Girardeau, Missouri.


"With a film like 'Gone Girl,' people are now going to this place, which is this town along the Mississippi. Not a huge place, but it has these markers, a driving tour that you can find on their website and go to all the places where they made the film," says Kelly.



Finally, for the movie that will likely outpace the rest in terms of fans following in the footsteps of their favorite actor, the winner is...

"Wild is probably going to be the destination movie choice of the year," says Kelly.

Reese Witherspoon's portrayal of Cheryl Strayed's 1100-mile trek along the Pacific Crest Trail is sure to prompt legions of fans to do their own soul-searching for just one mile or many between Mexico and Canada.

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