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James Cameron Is All of Us in This New Zealand Tourism Video

by Erika Owen July 12, 2016



James Cameron is all of us, staring in awe at New Zealand's scenery.

James Cameron wants you to visit New Zealand. So much so, that he's starring in 100% Pure New Zealand's latest promotional video.

The movie director takes in the country's epic scenery with what might be the most consistent look of pure awe we've ever seen. (I mean, have you seen the drone footage?) Cameron also narrates the video, kicking it off with a personal story about imagination and leading into the idea of insatiable curiosity, something he urges us all to recognize as the "most powerful thing we own."

His words combined with the incomparable New Zealand landscape are enough to inspire an impulse airplane ticket purchase. Check out the video above.

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