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# Zicasso Launches Unique Sriracha Themed Tours

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PHOTO: Bangkok night view of the business district. (photo via thitivong/iStock/Getty Images Plus)

Foodies everywhere, take note: Sriracha, the legendary hot sauce made primarily from chili peppers, is now the focus of a unique new tour from Zicasso.

The luxury travel network has just announced a 15-day The Sriracha Tour: A Culinary Journey to [Thailand](#) and [Vietnam](#).

As part of the experience, travelers will explore the origins of the oh-so-spicy sauce, as well as other popular Thai and Vietnamese delicacies. (Let's all say it together - yum!)

From the southern beaches of [Thailand](#) to the northern forests of Vietnam, trip participants will travel from Bangkok to Chiang Mai and Ho Chi Minh City for the ultimate culinary excursion, tracing the flavorful evolutions of haute cuisine and distinct, locally preserved gastronomic practices.

The culinary cornerstone of the trip, however, will be the history behind the original Sriracha sauce (Gold Medal brand).

“What began as small batches of artisan homemade chili sauce for friends and family by Madam La Orr Suwanprasop in the seaport town of Si Racha, Thailand in the early 1930's, spread through word of mouth to become a staple of local chefs and restaurants, winning many gold medals in Thailand,” said Zicasso in a statement.

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Today, the same workshop that has produced the multi-award-winning recipe in Bangkok is operated by Suwanprasop's 81-year old son, Lakut Suwanprasop who is actively involved in the production of his family's Sriracha sauce, personally sourcing fresh chili and other ingredients at the local market to produce the same original recipe.

Participants will also be able to expand their palates, from sampling the traditional Lanna dishes of Northern Thailand to dining at celebrated neighborhood restaurants highlighted by the Michelin guide.

Highlights of The Sriracha Tour: A Culinary Journey to Thailand and Vietnam:

- Meet with the family of the original creator of Sriracha sauce at the same workshop that has been producing the award-winning recipe Gold Medal brand since the 1930s
- Learn how to make your own Sriracha sauce from a local celebrity chef during private cooking lessons in Si Racha, Thailand, the birthplace of the sauce
- Indulge in the flavors from three separate neighborhood restaurants listed in Michelin Guide Bangkok in 2018 where a variety of dishes are highly regarded by locals
  - Embrace the remarkable difference between Northern and Southern Thai food when learning to cook five traditional Lanna dishes in Chiang Mai
  - Dine at the famous bun cha restaurant where President Barack Obama and Anthony Bourdain dined together during an episode of Parts Unknown
  - Meet with members of the Lahu community for insight into the past, present, and future culture supported by a sustainable, organic coffee plantation

- Taste the most expensive coffee in the world harvested from wild weasels during a private coffee tasting in Hanoi
- Enjoy an elaborate multi-course dinner in the extraordinary residence of Ben Xuan Garden House accompanied by a member of the former imperial family



*Hanoi, Vietnam*

Trip participants will also experience the different flavors of Vietnam during an exclusive cooking class in the Central Vietnamese town of Hoi An and discover local microbreweries in Bangkok and Hanoi, famous for producing remarkably diverse flavors and styles of handcrafted beer.

Prices for this unique opportunity start at around \$3,675 and include four-star level accommodations for eight days in Thailand, flight from Bangkok to Chiang Mai. Those who want to complete the full experience that includes Vietnam can extend the trip for an additional \$2,720 per person, adding another eight days to the trip.

The flight from Thailand to Vietnam is included for travelers purchasing the full itinerary.

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